

Anatomy of a Coravin BTG Menu



CORAVIN SOMMELIER SELECTIONS

BY THE GLASS

Coravin permits us to pour wine from bottles without ever pulling the cork. It delivers great glasses of wine, indistinguishable from untouched bottles.

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|--|----|
| Pinot Noir, Rochioli, "Little Hill," Russian River Valley, California..... | 40 |
| Brunello di Montalcino, Il Poggione, Tuscany, Italy..... | 45 |
| Langhe, Angelo Gaja, "Sito Moresco," Piedmont, Italy..... | 40 |
| Cabernet Sauvignon, Chimney Rock Winery, Stags Leap District, California | 35 |



SPARKLING

| | | |
|--|----|----|
| Prosecco, Brut, Mionetto, Veneto, Italy, NV, 1L..... | 10 | 40 |
| Brut Rosé, Mumm Napa, Napa Valley, NV..... | 12 | 48 |
| Brut, Domaine Chandon, "Classic," California, NV..... | 12 | 48 |
| Brut, Piper Sonoma, Sonoma County, NV..... | 13 | 52 |
| Champagne, Brut, Veuve Clicquot, "Yellow Label," France, NV..... | 23 | 92 |

WHITES

| | | |
|--|----|----|
| Riesling, Chateau Ste. Michelle, Columbia Valley, Washington, 2014..... | 9 | 36 |
| Sancerre, Château de Sancerre, Loire, 2014..... | 17 | 68 |
| Pinot Grigio, Livio Felluga, Collio, Friuli Venezia Giulia, Italy, 2014..... | 15 | 60 |
| Pinot Gris, King Estate, "Domaine," Oregon, 2014..... | 11 | 44 |
| Pinot Grigio, Swanson, Napa Valley, 2014..... | 13 | 52 |
| Pinot Grigio, Mazzoni, Tuscany, Italy, 2014..... | 10 | 40 |
| Sauvignon Blanc, Honig, Napa Valley, 2014..... | 12 | 48 |
| Sauvignon Blanc, Cakebread Cellars, Napa Valley, California, 2014..... | 16 | 64 |
| Sauvignon Blanc, Chimney Rock Winery, Napa Valley, California, 2013..... | 17 | 68 |
| Albariño, Don Olagario, Rias Baixas, Galicia, Spain, 2014..... | 13 | 52 |
| Riesling, Trimbach, Alsace, France, 2012..... | 13 | 52 |
| Sauvignon Blanc, Kim Crawford, Marlborough, 2014..... | 14 | 56 |
| Chardonnay, Rodney Strong, Sonoma County, California, 2013..... | 10 | 40 |
| Chardonnay, Francis Coppola, "Director's Cut," Russian River Valley, California, 2013..... | 15 | 60 |
| PouillyFuisse, Louis Jadot, Burgundy, France, 2014..... | 16 | 64 |
| Chardonnay, Bouchaine, "Estate," Napa Valley Carneros, California, 2013..... | 14 | 56 |
| Chardonnay, Waugh Cellars, Russian River Valley, California, 2013..... | 18 | 72 |
| Chardonnay, Trefethen, Oak Knoll District, Napa Valley, 2014..... | 20 | 80 |
| Chardonnay, Far Niente, Napa Valley, California, 2014..... | 23 | 92 |

WHITE WINES

SPARKLING

| | |
|---|-----|
| Domaine Carneros, Brut, Carneros, California, NV..... | 60 |
| Astoria, Prosecco, Veneto, Italy..... | 44 |
| Louis Roederer, Blanc de Blancs, Brut, Champagne, France..... | 160 |
| Taittinger, Brut, "La Française," Champagne, France, NV..... | 115 |
| Bollinger, Brut, NV, France..... | 142 |
| Moët & Chandon, Brut, "Impérial," Champagne, France, NV..... | 99 |
| Perrier Jouiët, Brut Rosé, "Blason," Champagne, France, NV..... | 144 |
| Piper Heidsieck, Brut, "Cuvée," Champagne, France, NV..... | 89 |
| Perrier Jouiët, Brut, "Fleur de Champagne Belle Epoque," Champagne, France, NV..... | 225 |
| Champagne, Brut, Dom Pérignon, France, 2003..... | 240 |
| Krug, Brut, "Grande Cuvée," Champagne, France, NV..... | 250 |

Brand the List

A great way to draw attention to your list is by branding it with a unique and creative name. Restaurants have had success with names such as "Coravin Premium Pours," "Coravin Sommelier Selections," and more. Pick a name that suits your restaurant and the wines on your list.

Explain the Program

Peak interest by telling guests how you are able to pour fine wines by the glass. Consider the following Coravin suggested language.

"Our finest wines poured by the glass via Coravin without removing the cork."

"A selection of rare wines available by the glass thanks to the Coravin Wine Preservation System, without pulling the cork."

"Our premium by the glass selection, poured via Coravin without pulling the cork."

"Enjoy our finest wines by the glass, poured with Coravin without pulling the cork."

Add the Coravin Logo

Coravin has become synonymous with the highest quality, most unique wine by the glass programs in the world. When guests see the Coravin logo they trust they are receiving the freshest wine by the glass.

Elevate and Separate

You'll make better margins and bring in higher revenue with your Coravin BTG section than the rest of the list, so make sure it stands out. Bring the Coravin list to the top of the page and consider boxing it in to add emphasis.

Setting up a Coravin BTG Program?

Our Restaurant Concierge is available to answer questions, place orders and provide ideas.

Give us a call at 855-692-6728, Monday-Friday, 9am-6pm EST.